



**RIXML.org**

Research Information Exchange Markup Language

Building an Open Standard for Research

## **FOR IMMEDIATE RELEASE**

### **RIXML.org Selects Jordan & Jordan for Program Office Management**

**New York, June 17, 2005** – RIXML.org, a consortium of buy- and sell-side global market leaders and third-party vendors committed to the development and implementation of the first open standard for investment research, announced today the selection of Jordan & Jordan for program office support. In this capacity, Jordan & Jordan will provide administrative, marketing and membership services to RIXML.org.

“RIXML.org requires a professional level of support that Jordan & Jordan has consistently demonstrated in their program management of the FIX Protocol Ltd. (FPL) and the Financial Information Forum,” explained Andrea McElroy of Merrill Lynch and Marketing & Communications Committee Chair of RIXML.org. “We are confident that their association management expertise will enhance the quality of member services.”

Jordan & Jordan President, Tom Jordan, affirmed his company’s commitment to supporting industry initiatives stating, “Operational and marketing support is a critical component to successful adoption of the RIXML protocol. Our experienced consultants are able to leverage their operational skills and industry contacts to ensure that RIXML.org is managed efficiently.”

Jordan & Jordan will work closely with RIXML.org committee leadership and newly appointed, Executive Director, Tom Trivella to begin supporting the organization immediately.

#### **About RIXML.org**

RIXML.org is a consortium of buy-side and sell-side firms that was formed to define an open standard to improve the process of categorizing, aggregating, comparing, sorting, and distributing global investment and financial research. For more information about the RIXML specification and RIXML.org, please visit the website at [www.rixml.org](http://www.rixml.org).

#### **About Jordan & Jordan**

Jordan & Jordan is a management consulting, project management, and software development firm specializing in the financial services industry. Their client base includes major broker-dealers, banks, information vendors/distributors and exchanges. Jordan & Jordan’s solid reputation in the industry is based upon our knowledgeable, industry-experienced personnel and a commitment to providing a quality product to our clients. Jordan & Jordan was founded in 1990 and has offices in New York, Chicago and Singapore. More information on Jordan & Jordan is available at [www.jandj.com](http://www.jandj.com).

#### **For more information, please contact:**

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