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## **INDUSTRY CLASSIFICATION SYSTEM BY FTSE GROUP AND DOW JONES INDEXES ENLISTS IN RIXML'S DISTRIBUTION EFFORTS**

### **Industry Classification Benchmark (ICB) Joins RIXML as an Associate Member**

**NEW YORK, April 27, 2005** — RIXML.org, a consortium of buy- and sell-side global market leaders committed to the development and implementation of the first open standard for investment research, announced today that the Industry Classification Benchmark (ICB), a classification standard for research, trading and investment decisions developed jointly by FTSE Group (FTSE) and Dow Jones Indexes, has joined the RIXML organization.

As a part of the RIXML organization, ICB will participate as an Associate Member, which is a membership category that encourages all industry participants to get involved in the development and implementation of the standard. As an Associate Member, ICB will work closely with existing members to broaden the scope and increase the adoption of RIXML as the global standard for investment research.

“RIXML.org is a well-established and credible industry association of buy and sell-side firms that have been working together for nearly five years,” said James Cemprola, managing director of ICB. “We are delighted to join RIXML as an associate member, as this represents an important strategic development for ICB. This is a great opportunity for us to offer the investment community a comprehensive, alternative solution for worldwide industry classification.”

“ICB is a great addition to the RIXML organization,” said Andrew Ling of UBS and sell-side co-chair of the RIXML.org Steering Committee. “Even though it recently launched, ICB has already been adopted by exchanges, index calculators, and financial service providers across the globe. It serves as a versatile tool for global sector analysis and will bring a tremendous amount of expertise and value to our organization, especially as we look to expand RIXML and foster greater adoption across the industry.”

ICB was launched in January 2005 as a joint effort between the two leading index providers, Dow Jones Indexes and FTSE and represents a global classification solution covering 40,000 companies and 45,000 securities worldwide. It allows users to monitor broad trends, focus on small market niches, and also perform qualitative and quantitative analysis.

#### **Note to Editors**

##### **About RIXML.org**

RIXML.org is a consortium of buy- and sell-side global market leaders who joined forces to develop an open, global standard for the tagging and delivery of investment research.

The members of RIXML.org include:

*Asset Managers*

American Century Investments  
American Express Financial Corporation (NYSE: AXP)  
Capital Group  
Fidelity Investments  
OppenheimerFunds  
Putnam Investments  
T. Rowe Price Group, Inc. (NasdaqNM:TROW)

*Investment Banks*

Bear Stearns & Co. Inc. (NYSE: BSC)  
Citigroup (NYSE: C)  
Credit Suisse First Boston (NYSE: CSR)  
Deutsche Bank (GR: DBK)  
Dresdner Kleinwort Wasserstein  
Goldman, Sachs & Co. (NYSE: GS)  
JPMorgan (NYSE: JPM)  
Lehman Brothers (NYSE: LEH)  
Merrill Lynch (NYSE: MER)  
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Bloomberg  
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Industry Classification Benchmark (ICB: FTSE Group  
and Dow Jones Indexes partnership)  
Peresys  
Reuters (NASDAQ: RTRSY)  
Standard & Poor's  
TheMarkets.com  
Thomson Financial/First Call (TSE:TOC)

For more information about the RIXML specification and RIXML.org, please visit the website at [www.rixml.org](http://www.rixml.org).

**About ICB**

ICB is the new global standard for industry classification. A joint effort of FTSE Group (FTSE) and Dow Jones Indexes, ICB is a comprehensive system for sector and industry analysis, facilitating the comparison of companies across four levels of classification. The system is supported by the ICB global database which contains over 40,000 companies and 45,000 securities worldwide. For more information about ICB, visit [www.icbenchmark.com](http://www.icbenchmark.com). For more information about FTSE, visit [www.ftse.com](http://www.ftse.com); for more information about Dow Jones Indexes, visit [www.djindexes.com](http://www.djindexes.com).

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