



RIXML.org

Research Information Exchange Markup Language

Building an Open Standard for Research

Quark joins RIXML.org as an Associate Member

New York, April 15th, 2010

RIXML.org, a consortium of buy-side, sell-side, and vendor firms committed to the development and implementation of the first open standard for investment research, is pleased to announce that **Quark** has joined RIXML.org as an Associate member. A leader in publishing for over 20 years, Quark offers Quark XML Author, an XML authoring tool that allows anyone to create XML content directly in Microsoft Word. Quark XML Author can be configured for RIXML so that research analysts and other non-technical professionals in the financial services industry can create RIXML content easily, without having an understanding of XML coding.

“RIXML.org welcomes Quark as an associate member,” said Jack Roehrig, Executive Director, RIXML.org. “With a tremendous amount of expertise in XML authoring and a significant position in the market, Quark will lend unique and valuable insight to our mission as an XML standards consortium.”

“Solving XML-related challenges for organizations within the financial services industry is a key initiative at Quark and we are excited to now be a member of RIXML.org,” said Richard Brandt, Director of Financial Services for Quark. “We look forward to working with our fellow RIXML.org members to help shape the future of the XML standard for investment research.”

As an associate member, Quark brings more than a decade of experience in XML authoring, including extending the usability of XML and advancing XML standards. Quark will help advance the RIXML specification through direct participation in RIXML workgroups to discuss trends, solve issues, and develop future releases of the standard.

Exclusive eSeminar

On the heels of joining RIXML.org, Quark is hosting “Publish Investment Content Dynamically for Competitive Differentiation,” a free and exclusive eSeminar for the investment research community that is being held on April 27, 2010.

An expert panel of practitioners and technology partners will discuss how XML-based dynamic publishing can drive competitive differentiation for financial firms in 2010. For more information and to register please visit:

<http://publish.quark.com/content/FinancialServiceseSeminar>.

For more information about Quark XML Author, please visit:
http://dynamicpublishing.quark.com/xml_author/.

About RIXML.org

RIXML.org is a consortium of buy-side, sell-side and vendor firms that was formed to define an open standard to improve the process of categorizing, aggregating, comparing, sorting and distributing global investment and financial research. For more information about the RIXML specification and RIXML.org, please visit the website at www.rixml.org.

About Quark

Quark® Inc. (www.quark.com) is a leading provider of publishing software for professional designers, small and mid-sized businesses, and large organizations in more than 160 countries. Two decades ago, our flagship product — QuarkXPress® — changed the course of traditional publishing. For more than 25 years, Quark has built on its knowledge and experience in design and publishing to provide software solutions that support collaborative workflows and automated publishing across multiple channels. Today, Quark is revolutionizing publishing again by setting new standards in XML-based publishing across print, the Web, and digital media as well as by helping owners and employees of small and mid-sized businesses promote their products and services easily, professionally, and affordably. Denver-based Quark Inc. is privately held.

Quark and Quark related marks are trademarks and/or registered trademarks of Quark Inc. and all applicable affiliated companies, Reg. U.S. Pat. & Tm. Off. and in many other countries. All other marks are the properties of their respective owners.

Contact: Sarah Rector, Quark Inc., 303-894-3753, srector@quark.com