

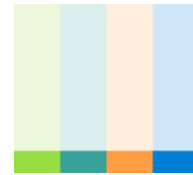


RIXML.org

Research Information Exchange Markup Language

The Industry Standard for Investment Research

In this issue we highlight one of our Member firms (**UBS**): how they utilize RIXML, their experiences, and, suggestions for other RIXML Users; we introduce our *newest* Associate member, **Instant Information, Inc** Conference appearances featuring RIXML Members and related topics.



October - November
2006

| Issue 2 |

www.RIXML.org

RIXML @ UBS



Why did UBS decide on the RIXML standard?

UBS Equity Research made the decision to implement support for RIXML based on two principles.

- We want to make our research speak for itself, and for proprietary tagging not to be a barrier to achieving that goal. RIXML provides a way of tagging our research in a complete and meaningful way, which is shared by other providers, to the ultimate benefit of our clients.
- In using RIXML, UBS has reduced the support costs associated with publishing research. Our ultimate goal is to only have one tagging language to support in our distribution process.

In Using RIXML, UBS has reduced the support cost associated with publishing research...

However, until we reach that goal, expanding support for RIXML from our counterparties enables us to reduce cost with each legacy format that we turn off.

Where has UBS seen benefits from utilizing the RIXML standard?

UBS has always taken a global perspective on the implementation of change, whilst accommodating local requirements where it makes sound business sense.

- All of UBS's Equity Research documents, globally, are available with RIXML tags.
- We produce around 200 research reports globally, every working day.

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- UBS's internal information model leverages RIXML where appropriate, in order to reduce the number of mapping steps involved in publishing a document.

What advantages does UBS hope to realize by using the RIXML standard?

- In implementing RIXML within UBS, we have concentrated on its value as a way of facilitating the distribution of information to our clients.
- We believe that making sure our content is tagged accurately does not depend on our analysts knowing what RIXML is, rather it depends on RIXML providing tags that are well-adapted to helping communicate their ideas.
- We are confident that RIXML meets our needs in this area

Submitted by Andrew Ling, UBS

RIXML.org adds 8th Associate Member – Instant Information, Inc.



(Excerpt from membership announcement made by RIXML.org Executive Director Michael Skutinsky Jr.)

I am happy to announce that RIXML.org has added a new Associate member, **Instant Information, Inc.**

Instant Information, Inc. is a leading player in the RSS (Really Simple Syndication) technology arena and is a supporter of the RIXML schema and effort.

“Instant Information, Inc. is a financial information services company providing professional, collaborative solutions to the financial industry. Instant Information's new product - **InfoNGEN** - offers an innovative approach to connecting financial professionals to the ideas, information, analytics, and individuals they depend on to do their jobs effectively and efficiently.

Membership

Steering Committee Members

Buy-Side

- Fidelity Investments
- Putnam Investments
- MFS Investment Management

Sell-Side

- Bank of America
- Bear Stearns & Co., Inc.
- Citigroup
- Credit Suisse
- Deutsche Bank
- Dresdner Kleinwort
- JPMorgan
- Merrill Lynch
- Raymond James
- UBS

Associate Members

- Bloomberg
- FACTSET
- ICB
- Instant Information Inc.
- Reuters
- Standard & Poor's/Capital IQ
- TheMarkets.com
- Thomson Financial

Instant Information introduces **InfoNGEN** the new benchmark for efficiently discovering, organizing, and sharing financial information and ideas. **InfoNGEN** seamlessly integrates information from traditional providers with web based feeds and private content sources. An intelligent tagging engine analyzes and classifies everything added to the system, allowing powerful filtering that alerts you to the things you care about the most. With **InfoNGEN** you can create folders, store and share web pages, or add your own tags to any content you touch. If you want to add your unique perspective to anything, you can blog about it with a single click. Built for the professional market, **InfoNGEN** includes sophisticated permissioning to let you control who has access to anything you create, save, or publish.”

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RIXML "Word of the Month"

“CARDINALITY”

car?di?nal?i?ty
[kahr-dn- al -i-tee]

–noun, plural **-ties**.
Mathematics

(of a set) the cardinal number indicating the number of elements in the set.

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Upcoming 2006 RIXML.org Conference & Seminar Appearances

[XBRL International Conference \(Philadelphia, December 5th\)](#)

RIXML.org and XBRL.org members will be presenting at the Analysts & Investors tract "The XML Financial Analysis Lifecycle" session. We will be discussing how both RIXML and XBRL can be used beginning with Earnings announcements and flowing through the distribution of a Research report. (RIXML.org representative, Michael Skutinsky Jr.)

[AQ Research Conference "The Future of Research" \(New York City, December 5th\)](#)

RIXML.org will be participating on a Panel discussion "Research Product Management – the creation and delivery of an effective product has to be at the center of any research business." (RIXML.org representative, David Richeson, Deutsche Bank).

[WSJ and World Research Group \(WRG\) 2nd. Annual Managing Market Data Conference \(New York City, December 6th\)](#)

"Understanding the Impact of XML and Web Services on the Market Data Management" – with a heavy RIXML influence. (RIXML.org representative, Michael Skutinsky Jr.).

[2006 RIXML.org Appearances \(since last Newsletter\)](#)

Market Data Technology Conference (New York City , September 28 th – 29 th)

RIXML.org Standards Committee Chair, Salvatore Restivo presented "RIXML and its Impact on the Marketplace"

New Feature coming next Issue – “RIXML TECHNOLOGY TIPS”

A RIXML hint for Technology Professionals working with the RIXML schema.

