

Invest in your Future: Learn about XBRL, a New Standard in Data Integrity and Transparency

Join the XBRL-US consortium, plus speakers from Morgan Stanley, Franklin Templeton Investments, Lazard Capital Markets LLC, PricewaterhouseCoopers LLP, Deloitte & Touche LLP, Moody's Investors' Service and RIXML (Research Information Markup Language), among others, in a discussion about how you can reduce cost, improve data quality and increase efficiency in your own analytical process.

Date: Wednesday, April 5, 2006

Time: Registration opens at 5:00pm. Program is from 5:30 to 7:00. Reception follows.

Location: Baruch College

Robert Zicklin Center for Corporate Integrity

Engelman Recital Hall

55 Lexington Avenue, at 25th Street

(enter on 25th Street between Lexington
and 3rd Avenues)

Registration: To register, go to
<http://zicklin.baruch.cuny.edu/centers/cci/misc/xbml.htm>

The process of analyzing public companies is poised to change dramatically with the adoption of XBRL, a new standard in the way business information is prepared. XBRL (eXtensible Business Reporting Language) allows items within financial statements to be tagged, making them computer-friendly so that analysts can search on documents and extract data from them, without the need to rekey information.

The goal of XBRL is to improve the way analysis is conducted by eliminating the need to manually input information to models and to recheck the accuracy of data, resulting in:

- Improved data quality
- Increased efficiency and time to market
- Reduced cost

This program will provide a brief presentation by members of the XBRL community, followed by a lively discussion among analysts about how analysis is conducted today and the opportunities that XBRL can bring.