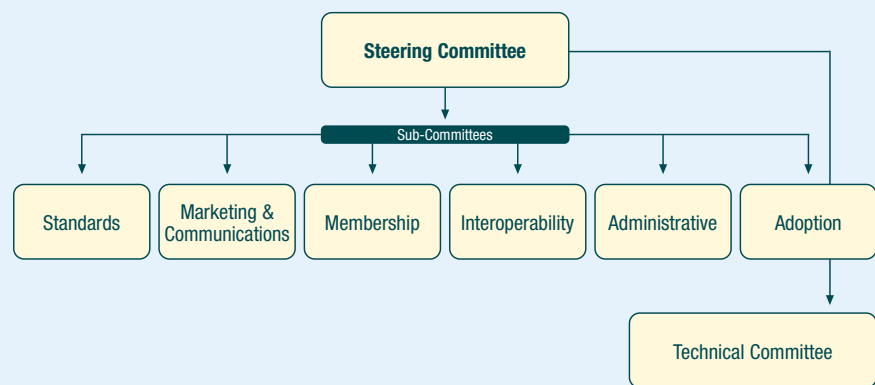
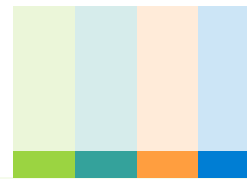
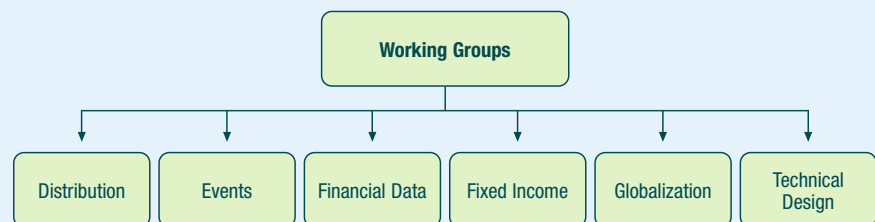


## ORGANIZATIONAL STRUCTURE

The RIXML organization consists of Steering Committee members from buy- and sell-side firms and Associate members who are vendors that participate in the Standards and Technical committees of the organization. The Steering Committee defines the strategy and supports the development and implementation of the RIXML standard.



Associate Members consist of Research Aggregators, Ratings Agencies, Technology Firms, Consulting Firms and Independent Research Providers. Members have the opportunity to participate in Working Groups that address specific issues.



## Members:

### Buy-Side



### Sell-Side



## Associate Members:

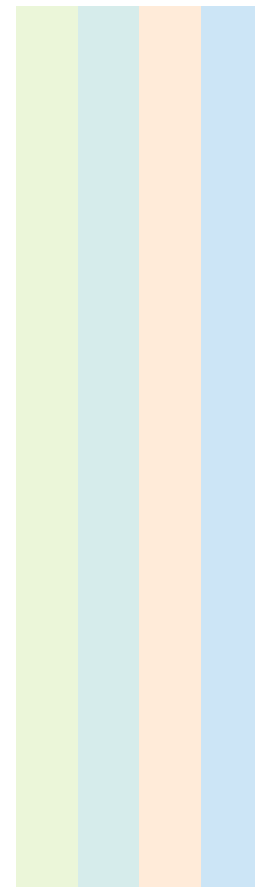


## Contact Information:

**RIXML.org**  
 c/o Jordan & Jordan  
 5 Hanover Square  
 2nd Floor  
 New York, NY 10004

Tel: 212-655-2945  
 Fax: 212-422-8570  
 Email: [rixml@jandj.com](mailto:rixml@jandj.com)

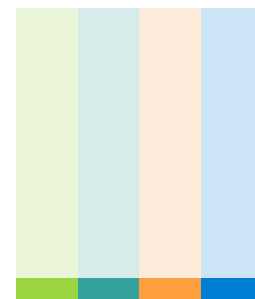
For additional information please visit [www.rixml.org](http://www.rixml.org)



# RIXML.org

Research Information Exchange Markup Language

The Industry Standard for Investment Research





## OVERVIEW

RIXML is a consortium of buy-side firms, sell-side firms and vendors that have joined together to define an open standard for categorizing, tagging and distributing global investment research.

The RIXML standard provides extensive capabilities to tag any piece of research content, in any form or media, with enough detail for end users to be able to quickly search, sort and filter aggregated research. RIXML utilizes XML (Extensible Markup Language), the global standard for data sharing between internet applications.

## BENEFITS OF ADOPTING RIXML

### Research Consumers

- Expedite searching and accessing content
- Reduce information overload and increase efficiency of personal usage and delivery
- Improve access to research by standardizing sorting and filtering criteria

### Research Publishers and Distributors

- Maximize the value of research by making it more accessible
- Increase efficiency of distribution
- Enable transmission of new content types such as thematic research or earnings models

## BENEFITS OF RIXML MEMBERSHIP

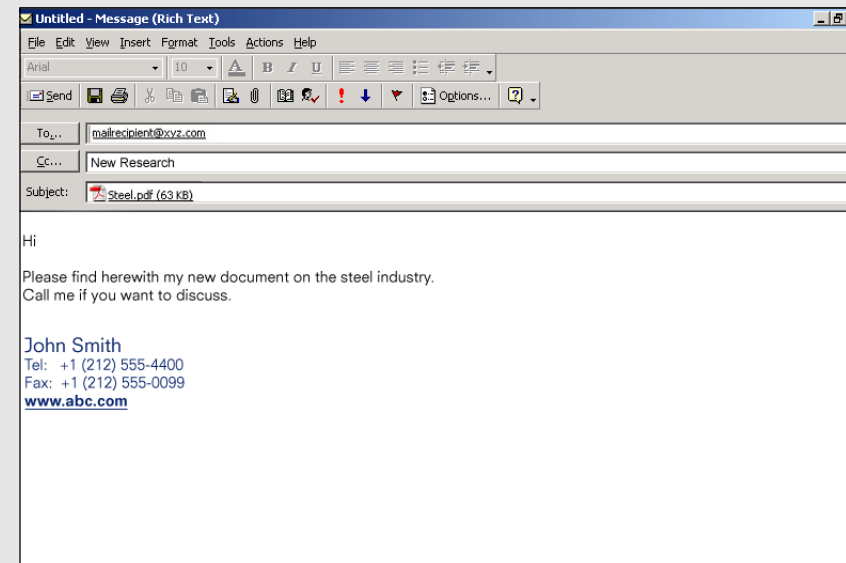
- Contribute to and influence the design and development of the industry standard for investment research
- Gain access to RIXML members' expertise
- Develop strategic relationships with RIXML members and build business alliances
- Gain the opportunity to publicize and demonstrate your products and services

## HOW RIXML WORKS:

RIXML utilizes XML (eXtensible Markup Language). XML allows research content to describe itself through the tags in which the data are enclosed. These tags can be leveraged to manipulate the data depending on the end user's requests or requirements.

## BEFORE RIXML

Displayed below is a research report being distributed via an email attachment in a standard pdf file format without RIXML implemented. With this distribution method, the research consumer must open the pdf file and search the report for the information relevant to them.

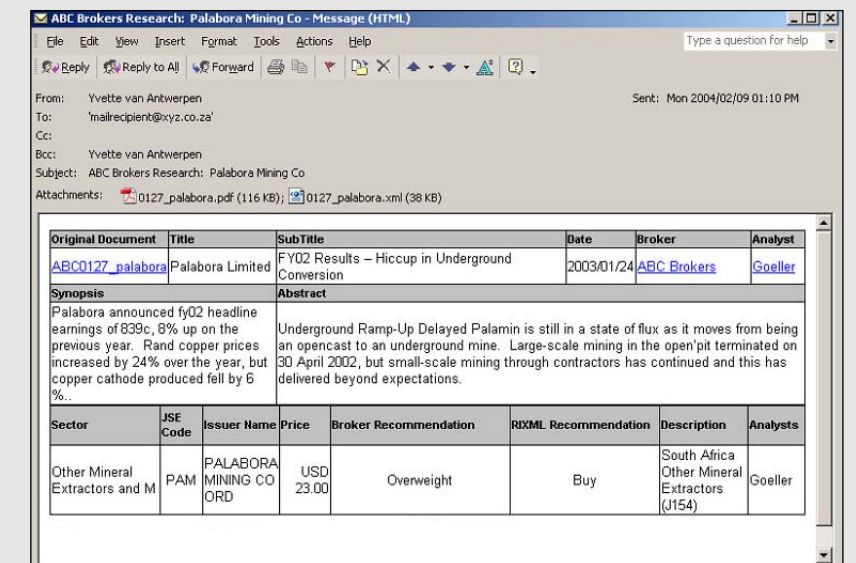


## Results

- \*Standard distribution method provides minimal information to the research consumer
- \*Report must be opened and searched to find relevant information
- \*Searching or filtering capabilities not available

## AFTER RIXML

Displayed below is a research report being distributed after RIXML has been implemented. The RIXML tagging allows the most relevant or key sections of the report to be extracted from the full report and easily accessed.



## Results

- \*Emphasizes the most relevant sections of research content
- \*Reduces information overload by highlighting key points
- \*Maximizes the value of research by making it more accessible