Highlights from the June Meeting

The RIXML organization held its third meeting of 2016 at Moody’s Analytics offices in New York. We are grateful to Moody’s for hosting and for their continued participation in our efforts.

Featured Presentations

The meeting featured two presentations, as described below. The first from a distinguished visitor from IBM, and the second from our own member, EidosMedia.

Anil R. Shankar  
*IBM Cognitive Solutions, Financial Markets*

**Investment Research: Opportunities with Cognitive Computing**

A new era of cognitive computing will forever change the way people interact with computing systems. Cognitive systems will help people extend their expertise across any domain of knowledge and make complex decisions involving extraordinary volumes of information.

Cognitive enables “Knowledge-led Disruption” by allowing clients to leverage, enhance and scale all the currently hidden knowledge on clients, industry trends, markets, regulations, internal policies and others.

Steve Ball & Rob Schmidt  
*EidosMedia*

**Media 2020: Publishing in 2016 Current Trends & Beyond**

Because attention is highly multitasked, the average American has over 31 hours of activity in a day. The total tech and media attention up for grabs is enormous: more than half the waking day is spent on tech and media.

Content stays at the core of any digital transformation – new digital narratives, new forms of storytelling. How will these trends affect the research reports of the future?
Emerging Technology

Mark Daniels led one call for our Emerging Technology work stream since our last Quarterly Meeting – on August 5th. (The July and September Emerging Tech calls were canceled due to the Independence Day and Labor Day holidays.)

The August 5th call updated the organization’s in-flight efforts on Linkback and Componentization. The Emerging Technology segment focused on Cloud Computing. The advent of Cloud Computing has introduced the opportunity to host custom applications on third party platforms. A December 2015 Tabb Forum article “Asset Management and Cloud Technology: A Pragmatic Assessment” outlined the business factors and an evaluation framework for discussion. The participants then reviewed areas where cloud technologies may have a meaningful impact on Investment Research.

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Asset Management and Cloud Technology: A Pragmatic Assessment

18 December 2015

Manish Moorjani
Sapient Global Markets
TABB FORUM

Cloud computing offers the potential to transform asset managers’ technology ecosystem. However, CIOs will need to consider a number of criteria to determine whether cloud solutions fit into their future plans and strategies.

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Our Executive Director

After 39 years in Financial Services, Jack Roehrig announced his decision to transition out of the industry and step down from his role as Executive Director of RIXML. Jack has given us many years of extraordinary service and faithful friendship, for which the organization is sincerely grateful. Under his leadership we expanded our roster and our reach, explored important themes and trends impacting Investment Research, and steadily advanced the development and adoption of our standard schema. Jack’s insight, tenacity, wit, and wisdom made us a collegial and resourceful group and always kept us on the right track and guided us toward our goals and sometimes unexpected horizons. RIXML wishes Jack health and happiness in his next endeavors.

At today’s meeting, Jordan & Jordan will also introduce Jim Ulrich, formerly of Deutsche Bank, as Jack’s successor and our new Executive Director. We welcome Jim and pledge our continued focus on our core values and goals.